



FOR IMMEDIATE RELEASE

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### **HOUSTON POSTAL CREDIT UNION ANNOUNCES NAME CHANGE TO PLUS4 CREDIT UNION**

HOUSTON, TX – Houston Postal Credit Union, A Houston-based, full-service financial services provider with more than \$130 million in assets, has announced it will change its name to **Plus4 Credit Union**, on October 1, 2005.

Born of the “ZIP+4” postal code, the new name represents the best of the credit union’s past, present and future. “Plus4 Credit Union, is a name that honors our history and propels us forward,” states Vladimir Stark, President and CEO of Plus4 Credit Union. “Keeping our credit union strong while delivering the best value to all our members requires growth and diversity. By changing our name to Plus4 Credit Union, we have an identity that is less limiting and more open to the community. This change ensures a strong foundation for our future, while celebrating our proud history”.

For over 75 years, Plus4 Credit Union has served the financial needs of the men and women of the US Postal Service. As Plus4 Credit Union evolves, the name change will better reflect and represent the credit union’s diverse membership, while presenting a more accurate designation for both long-time and new members.

The new name, Plus4 Credit Union, does not represent any changes in ownership, functionality or service delivery.

For more information about Plus4 Credit Union, or to apply for membership, call 713-970-6200 or 1-800-621-6752 or you may visit them online at [www.plus4cu.org](http://www.plus4cu.org).

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